View of Grande Lobby, Uptown Theatre

SPECIAL UPTOWN THEATRE ISSUE

Courtesy Compass Rose Cultural Crossroads Collection, www.compassrose.org
Plaudits and 'Plaints from Our Patrons

WHAT OF RIVIERA

Dear Editor:—

What is to become of the Riviera Theatre when your Uptown opens? We have been steady patrons of the Riviera for six years and have an affection for the house. Of course your new theatre will overshadow it now but we have a sort of personal interest in it.

Yours truly, Mrs. S. L.

In other pages of this issue you will find a statement of our plans for the Riviera. It is not to be overshadowed by the Uptown. It will house vaudeville of the very best kind, the very acts that are shown at the Palace Theatre in the loop will move out to it and the best motion pictures will be shown there, too. The Uptown is to show different kinds of programs. The two houses won't conflict.

BREAKS INTO SONG

Thousands come, and thousands go,
Glad because they went,
To fill a longing and a need
You were timely sent.
Today you stand in splendid pride;
Years of glory yours!
Your friends and you together found
The fine and good endures.
—An Appreciative Patron.

We are proud of our theatres but not to the extent of self-satisfaction. We want them to be better. That idea dominated the building of the Uptown Theatre and will dominate the building of our other theatres now being erected or planned. Thanks for the sentiment.

READ THE ADS!

Dear Sir:—

Can't something be done about your Monday morning opening time at the Chicago Theatre? It is distressing to have to wait while your temperamental musicians rehearse, as is announced by the ushers.

—F. L.

Sometimes the mechanical stage effects need extra rehearsing, or the big companies of players need more training. Then we are unable to open the doors as soon as we'd like. Our artists are rehearsing in order to give you a better show—remember that!

These are a few of the many letters that poured in on the Balaban & Katz Magazine last week. As you will see they are both complimentary and caustic, kind and critical. That's what we want. Balaban & Katz have built up a chain of theatres that are the most successful in the world, yet they are not content with mere success. They want to know where they can better their houses, their pictures, their service. They want your reactions.

—THE EDITOR.

A DELICATE MATTER

Dear Sir:—

I had the pleasure of attending your wonderful theatres some few weeks ago and was impressed very much with the music at the Sunday noon recital. What with criticism of the movies especially against being open on Sunday, I would like to suggest that at your Sunday morning performances you throw on the screen the words of a Gospel hymn and ask the audience to join in singing. I believe it would give the movies publicity of a helpful sort.

I trust you will accept this suggestion in the spirit it is given. Yours truly.

J. J. Baker,
Muskegon, Mich.

Your suggestion is a good one, until all phases of the matter are considered. Our theatres are places of amusement and it would be considered irreverent by many to use sacred hymns in the theater, in close proximity to pictures and music that are secular. We have discussed this same matter on various occasions with distinguished clergymen and they unite in agreeing that it would be offensive to devout persons.

NO MORE TENNESSEE SONGS? GREAT!

Dear Editor:—

Did you ever think about the luck the Scopes case has brought us?

We will never, never have to be bored again with songs about “Tennessee, I hear You Calling Me” or “I’m going Back to Tennessee.” Maybe we shall have suercease from Southern songs in general. Any singer who would try a Tennessee Mammy song now would get just what I have been longing to give them all for the past six or seven years.

Sincerely yours,

C. M.

Well, you’ve never been bored by many Mammy songs in Balaban & Katz theatres, have you? We do have a good many popular songs but the majority of our musical numbers are classics or what may be termed popular-classics. Some time ago we felt that there was too much “Mammying” and turned to other kinds of songs. Variety is the spice of singing.
A PALACE of ENCHANTMENT

Q Balaban & Katz New Uptown Theatre Is One of the Great Art Buildings of the World

ALL at once that old, old phrase "castles in Spain" becomes obsolete—useless—empty.

It is done. It doesn't mean anything anymore.

"Castles in Spain" is a phrase describing mankind's inability to ever realize his dreams. Old people say to starry-eyed dreaming young people "Stop building castles in Spain." By that they mean that rosy, romantic and beautiful plans of youth never come true.

But here is the Uptown Theatre. It is beyond human dreams of loveliness, rising in mountainous splendor, achieving that overpowering sense of tremendous size and exquisite beauty—a thing that comes miraculously seldom.

It is more imaginative and dream-like than anybody's Spanish castles and yet it is one of the most practical, common-sense structures, one of the most downright comfortable places in the world.

It took millions of dollars and almost a year of work by builders and artists to make it so, but it is worth all that, for it means enchantment—the one thing we all crave no matter what we name it, entertainment, "a show," romance or—enchantment.

Entering it you pass into another world. The streets, the clangor of iron on cement, the harsh outlines, of the steel thickets we call the city, all disappear. Your spirit rises and soars along the climbing pillars that ascend six stories to the dome ceiling of the colossal lobby. It becomes gay and light under the spell of the warm coloring that plays across heavily carved and ornamented walls as myriads of unseen lights steal out from mysteriously hidden coves to illumine the interior with romantic sundown colors.

The Uptown Theatre is like a castle in Old Spain upon which countless artists and sculptors have lavished their talents. Behind the carved Travertine marble, the colossal pillars that gleam with bright shields and deep rich efflorescence, behind the velvet hangings and Spanish shawls, behind the magnificent mural paintings, the curving ceilings with their griffins, their heads of laughing kings, behind the charming little windows of Hispaniola that open on the great auditorium, behind all that carries you into the spirit and mood of quaint, rich, grand Old Spain, lie the smartest and

(Continued on page 24)
Balaban & Katz

Uptown Theatre

Week of Aug. 17, 1925

Gala Inaugural Program

OVERTURE
"CAPRICCIO ITALIENNE"
By Tschaikowsky
UPTOWN THEATRE ORCHESTRA
NATHANIEL FINSTON, Musical Director

"SPAIN"
A WONDER SCENIC

Balaban & Katz Present
THE EDGEWATER BEACH HOTEL
ORIOLE ORCHESTRA
Ted Fiorito and Dan Russo, Directors
By permission of the Edgewater Beach Hotel

WEEKLY NEWS VIEWS

Balaban & Katz Present
UPTOWN THEATRE
WURLITZER GRANDE ORGAN
Mr. Jesse Crawford, Soloist

Balaban & Katz Production
"UNDER SPANISH SKIES"
Don Jose Mojica, Tenor
Marie Herron, Soprano
Maria Montero, Spanish Dancer
assisted by
Carlos Cobian and his Orchestra
With Tito de Cordoba
Ruth Alpert, Gypsy Premier
Vivian Gonchar, the Peacock
Gypsy Ballet, arranged by Mme. Maximova

First National Pictures Present

"THE LADY WHO LIED"

THE CAST
Horace Phipps.......... LEWIS STONE
Fay Kennion......... VIRGINIA VALLI
Fifi................ NITA NALDI
Dr. Allen Mortimer.... Edward Earle
Merton................ Leo White
Gen. Sir Henry Kennion.. Louis Payne
Ahmed................ Purnell Pratt
Zeta................ Zalla Zarana
Mahmud................ George Lewis

SELECTED COMEDY

Starting Monday
THE GRIPPING SCREEN ADAPTA-
TION OF GEORGE KIBBE
TURNER'S POPULAR LIBERTY
MAGAZINE STORY

"THE STREET OF FORGOTTEN MEN"

PERCY MARMONT
MARY BRIAN
NEIL HAMILTON
A Paramount Picture

At Other Balaban & Katz Theatres this Week

CHICAGO STATE STREET between
RANDOLPH and LAKE STS.
CORDINE GRIFFITH in
"THE MARRIAGE WHIRL"

ROOSEVELT STATE STREET NEAR
WASHINGTON ST.
DOUGLAS FAIRBANKS in
"DON Q, SON OF ZORRO"

TIVOLI COTTAGE GROVE AVE.
and 65th STREET
COLLEEN MOORE in
"THE DESERT FLOWER"

CENTRAL PARK Roosevelt Road &
Central Park Ave.
WORLD'S PREMIER VAUDEVILLE
AND SCREEN MASTERPIECES

Wurlitzer Organs and Musical
Instruments are used in
Balaban & Katz
Theatres

(Program subject to change)
A Mighty LINK In
A Mighty CHAIN

The Uptown Theatre is added to the most successful group of large theatres in the world.

(At left) Detail of the art ceiling above auditorium.

(At right) Bas-relief decoration from the lobby.

BALABAN & KATZ have built the Uptown Theatre as another link in their mighty and world-famous chain of houses, a chain recognized wherever theatres are discussed as the most successful group of large houses in the history of the world.

In succession Balaban & Katz have erected the Central Park, the Riviera, the Tivoli, the Chicago, and now the Uptown theatres. Between the erection of the Chicago and the Uptown they have acquired the Roosevelt Theatre and have assumed the management of McVicker’s Theatre in the downtown section of the city. They have in addition part ownership in the far-flung chain of neighborhood theatres originally owned by Lubliner & Trinz; they have nearing completion another great loop house, a dazzling Hindu temple rising on the site of the old Colonial Theatre. Plans have been made for the erection of still another theatre, as large as the Chicago or the Uptown at Crawford and Washington Avenues. Out across the midlands their particular flair and genius for theatre management is felt, the Balaban & Katz-Kinsky

(Continued on page 15)
Some of the profiles Miss Griffith presents to the camera in "The Marriage Whirl." She is supported by Kenneth Harlan and Harrison Ford.

The MILLION Dollar PROFILE

Because she was born with her side-view shaped a certain way Corinne Griffith is worth $1,000,000 today

By Jocelyn Ray

MOST people you will find agree that Corinne Griffith's profile is the most lovely thing of its kind in either the stage or screen world. Many artists insist that it is the most beautiful profile in the world.

It has been worth a million dollars to Miss Griffith, for she is rated at that figure today, having lived sanely and quietly and invested her large weekly wage wisely over the years she has been in motion pictures.

Notice the next time you see her in pictures, for instance in her new production, "The Marriage Whirl," how many of her scenes show her profile. Directors and photographers arrange so that she can do most of her action with the side of her face presented to the camera.

Miss Griffith's "full face," in the technical language of the camera men, is beautiful in itself but not so superlative as her profile.

It was the discovery that her "side

(Continued on page 20)
"Not for TODAY—But for All TIME"

By C. L. Rapp

Senior member of the firm of C. L. and George W. Rapp, Architects who designed the Balaban & Katz theatres

The outstanding fact about our association with Balaban & Katz has been their one great desire to build for all time. In all our conversations about theatres, our long hours of planning, that idea has dominated. Balaban & Katz theatres are put up to last forever.

Never have they erected a theatre without demanding that fully one-third more steel be put into a building than was necessary from the standpoint of absolute safety. Every house we have erected for them has an excess of exits over and above all requirements. Every house is equipped with machinery that can change the air and purify the air and cool the air far more quickly than any hygienic laws demand.

The public does not know the extra efforts made for their comfort, the additional and unnecessary expense to which Balaban & Katz have gone just to be doubly sure that their theatres would be monuments to Chicago for future generations to look at and revel in.

In this, I believe, lies the basic reason for the amazing success of the firm. Balaban & Katz give the public everything it asks for and that something extra means far more than satisfaction—gratification.

Their theatres have been built regardless of cost, as is obvious to anyone who has ever been inside one of them. But behind all the public sees, is a prodigality of precaution and sincerity of purpose that sinks vast steel posts extra deep into bed-rock, that puts two steel posts where one is needed, that strengthens and strengthens a house until it becomes certain that hundreds of years must pass before Time will notice it.

They have always selected the sites for theatre buildings that will be handiest for the public—never the sites that would be cheapest for them.

They know from experience that the public will come to Balaban & Katz theatres no matter where they may be situated. But that knowledge does not enter into their calculations. They put the theatres where the public can reach them in greatest ease.

Their Uptown Theatre is as great a monument to their sincerity and earnestness of purpose as their Chicago or their Tivoli theatres. It is absolutely the last word in modern building, employing scientific engineering in its acoustics, its placing of seats, its eye-command of screen and stage. Wherever it was a choice between giving the public wide easy seats, broad uncrowded aisles and putting in more seats the width and breadth won. Better to seat fewer people than to give any patrons discomfort in crowding through aisles or lobbies or exits.

And yet the Uptown has as many seats as the tremendous Chicago Theatre. It has an acre of seats, and all of them good seats. The number is deceptive to the eye, for each seat seems so close to the stage and screen and orchestra that it seems impossible that there should be approximately 5,000 of them.

Art and science when given full sway by builders who are always ready to sacrifice the immediate dollar for the merit and permanence can go far. We feel that the Uptown Theatre is the crowning glory of Balaban & Katz efforts. What they do in the future may uncover further progress. That remains to be seen.
Facts about the Uptown Theatre

It has been erected at Broadway, Lawrence and Magnolia Avenues in Uptown Chicago, at a cost of over $4,000,000, and covering a city block of land.

It is Spanish Renaissance in design, whereas the Tivoli, Riviera and Chicago have been French in architecture.

Its seating capacity is almost exactly that of the Chicago Theatre, making it on a par with the largest theatre in the world.

It covers an area of 46,000 square feet.

It stands in an L shape, with the grande lobby fronting 60 feet on Broadway. The main entrance runs 120 feet back to the main auditorium and there connects with the lobby running through to the entrance on Magnolia Avenue, making in reality a lobby of 290 feet in length. The main exit is on Lawrence Avenue and is decorated and treated with splendor as is the lobby.

The pinnacled towers of the entrance rise to the height of 104 feet or the equal of an eight-story building. The main feature of the exterior is the type of window which pierces the walls and which can be seen from the grande lobby. These are adorned with ornamental iron grilles, richly colored and glowing and gleaming in the flood lights that send shimmering beams reflecting from them.

Specially designed bronze chandeliers have been hung, costing over $30,000 each.

The main auditorium is 213 feet in length and 170 feet in width. Its ceiling is 92 feet in height. 460 seats—arm chair—are in the loges.

All light on the auditorium ceiling is from coves and hidden grilles, unseen by the eye and is controlled by the multi-color system from the colossal dimmer-board back stage. This dimmer-board permits the mixing of colors to any degree or in any form or hue anywhere in the whole house. Some 17,000 electric light bulbs are used in the theatre.

The largest and most complete freezing and airwashing plant in the world is in use deep down under the theatre.

The orchestra pit holds 60 musicians and is on an immense elevator platform, permitting the entire body of musicians to be raised or lowered as the program demands.

The Uptown has the most expensive Wurlitzer grande organ yet built. Its console will raise and lower on elevators. 10,000 pipes ranging in size from the smokestack of an ocean-going liner to a lead-pencil are hidden behind the walls on either side of the proscenium arch. These pipes are made to sound by a highly intricate system of electrical contacts between the organ lofts and the console which the organist plays. This organ is capable of reproducing a symphony orchestra, a military band, a jazz band, a cathedral organ, a choir of feminine or masculine voices, effects of the sublimest beauty or most humorous imitation of the animal kingdom, novelties without limit.

There are 36 feet of working space on the stage (proscenium width) behind the motion picture screen giving room for the staging of the most gigantic spectacles.

Cosmetic rooms, lounges, smoking rooms, rest rooms are in the rear of the auditorium and balconies.

A $65,000 radio broadcasting room is situated backstage, connected with Station WEBH over whose control Uptown Theatre programs will go out to the world.

An acre of seats are available in the Uptown. Despite this enormous number, scientific skill has so placed them that each places its holders in perfect eye-and-ear shot of all that transpires on stage, screen or orchestra platform.
Loren Miller & Co.
Reliable Merchandise Priced Low
Broadway at Lawrence

Early Pioneer Business Institution of this Section

Congratulates

Uptown Chicago

on it's latest and proudest possession
The World's Finest Movie House

Balaban & Katz
UPTOWN THEATRE

During This Gala Week
This Store Invites You

To see the many alluring styles in Ready-to-wear and accessories which they have assembled for your inspection. Beautiful garments, possessing rare chic and charm. Many unusual and attractive articles for the home. You will be delighted with this advance Fall display.
"KEEPING FIT"

Every star has to have a definite system of physical training in order to stand "studio-strain."

RAMON NOFARRO is one of the best fancy divers and swimmers in America, amateur or professional. He is shown here exhibiting his prowess in the gymnasium of the U.S. Naval Academy at Annapolis, where he went to make "The Midshipman."

KATHLEEN KEY, the Metro-Goldwyn-Mayer star, exercises on the beach following the calisthenics directions sent out each morning by the Los Angeles broadcasting station. Her "muski-cute radio set" supplies her with the proper orders.

SALLY O'NEILL, the new discovery by Marshall Neilan in "Mike," practices daily on the parallel bars and thus keeps in trim for her strenuous studio grind.

PAULINE STARKE the hard-working star, gets up every morning at seven for an hour's calisthenics and then tops it off with a dip in the pool of her beautiful Beverly Hills estate.
Miss Dutton Invites You

—to a good dinner before the show

You'll be coming again to the Uptown Theatre, and next time—plan to start the evening with one of Miss Dutton's memorable dinners. You'll find here the atmosphere for a delightful, leisurely meal, or the possibility of getting through promptly for the "early show."

The Wilson Avenue

Ontra

Cafeteria

Another of the sights of Uptown Chicago—this huge cafeteria with the air of a smart cafe.

On Wilson, just west of Sheridan
MEETING UPTOWN'S GROWING NEEDS

MEEK & MEEK

Announce the opening of a new store

in the

SHERIDAN TRUST BUILDING

September First

A complete men’s store showing the season’s smartest apparel including our own importations and nationally advertised brands of known value, featuring

Society Brand Clothes

Stetson Hats          Selz Shoes

FREE This valuable Wardrobe Trunk will be given free to the one that writes an accepted slogan for us. Slogan not over five words—send it or bring it to our store at 4611 Broadway. Trunk will be awarded at our new store on the evening of the opening, September 1, in the new

SHERIDAN TRUST BUILDING

Meek and Meek - - Open Evenings

Store Number 1—4611 Broadway—Edgewater 0237
Store Number 2—1116 Wilson Ave.—Edgewater 0368
Store Number 3 to Open Sept. 1st in The Sheridan Trust Building
Mayor Dever Welcomes the Uptown Theatre

This photograph shows Mayor Dever signing the Central Uptown Chicago proclamation setting aside August 17 to 22 as Uptown Chicago week. Reading from left to right the Northside business men are: Victor J. Curto, Ald. Francis L. Boutell, John Bowens, J. R. S. Crowder and Harold Diz. Mayor Dever in center.

IN THE Sheridan Trust Building at 4755 Broadway is the new Martha Shop.

"Come on over — Our treat"

Our Wilson Ave. shop has been moved to

4606 Sheridan Road
(Four doors north of Wilson)

Chocolates, Bon-Bons, and Caramels, 70c lb.

Three Uptown Shops

4755 Broadway
3823 Broadway
4606 Sheridan Road
New Styles for FALL as Seen

HAT FOR Afternoon Frock—This hat, worn with Gloria Swanson's brown crepe georgette tea frock, has a large brim the under side of which is brown velvet and the top brown crepe georgette with a carnation of gold leather. She wears it in "The Coast of Folly."

(At right)

THE ensemble invades the boudoir as this negligee worn by Esther Ralston in "Trouble with Wives" shows. It is of flesh colored pleated georgette with girdle and gold tasseled streamers of burgundy, scarlet, banana and French nude satin. The coat of gold lace trimmed with bands of marabou.

(At right)

ENSEMBLE shoes are a part of this outfit worn by Esther Ralston in Paramount's "The Trouble With Wives." It is made of champagne crepe moroccon trimmed with cocoa brown satin scarf and bow in front. The skirt has a circular front flare while the buttons on the sleeves also are of cocoa satin. The tan silk straw hat is trimmed with cross cigarette. The slippers of gold and orange embroidered combine perfectly with the frock which has a straight back and flare front. The pendant hanging from the left shoulder is of pearls and sapphires.

(Above)

A NEW coat for late fall is the white kashmir wide collar of woven worn by Diana Kanan, portraying Bebe Daniels in her Paramount picture, "Lonely Quarantine." The narrow edge of summer ermine, and the border is repeated on the edge. The felt hat of white with fluted decoration and a new envelop of white patent leather on the outfit.
**ALL as Shown by the STARS**

**Fashions That Any of Our Women-Patrons Are Free to Copy**

(Above) **NORMA SHEARER**, wearing a luxurious evening wrap of ermine trimmed with lynx collar. The lining is in perfect balance with the outer effect, being of combined black and white moire worked into an effective pattern.

(Above) **STARTLING and exotic evening gown** of black velvet trimmed with ermine, and with the train looped and fastened to the arms is worn by Aileen Pringle in "The Mystic," a new Metro-Goldwyn-Mayer production.

(Above) **NEW coat for late summer** is the white kascha with wide border of woven pattern worn by Diana Kane, supporting Bebe Daniels in her latest Paramount picture, "Lovers in Quarantine." The narrow collar is of summer ermine, and the novel border is repeated on the sleeve. A felt hat of white with looped ribbon decoration and a new envelope purse of white patent leather complete the outfit.

(At left) **THIS charming coat** of natural ermine trimmed with white fox is worn by Norma Shearer, Metro-Goldwyn-Mayer player. It is cut on the newest lines, being tight fitting at the waist and with a full skirt.
No Wonder ALASKAN Stories Make POPULAR Film Dramas

Q. Frank Lloyd went to the historic Klondike locale of Rex Beach's "Winds of Chance" for the photo drama locations

SENDING his pretentious First National Picture "Winds of Chance," by Rex Beach, to New York for a preview on July 14, just twenty-nine years to a day after the famous Klondike gold strike was known to the world, Frank Lloyd recounts a few facts regarding the gold rush that prove reasons for the fascination attached to stories of the Frozen North.

The "Excelsior," a coastwise steamer docking at San Francisco, July 14, 1896, brought forty prospectors from the new Klondike fields to give the first information of the rich strikes. Together they represented more than $500,000 in virgin gold in cans, bags, envelopes, handkerchiefs and socks. A few days later the "Portland," docking at Seattle, discharged sixty miners who had accumulated over $750,000 in gold near what is now Dawson. It is said that more than $5,000,000 worth of gold was found in a short time at Dawson City, before the discoveries became known.

Among the few true stories which started thousands toward the Arctic gold streams and quartz mines were the rich strikes of a handful of men who wrested from the earth, practically over night, huge fortunes. Mr. and Mrs. J. S. Lippey found $85,000 worth of nuggets in a few weeks. Mrs. Lippey was the first white

(Continued on Page 80)
A Mighty Link in a Mighty Chain
(Continued from page 3)

Theatre in Detroit rising now in all the grandeur of the Chicago houses.

And the Riviera Theatre, although passing into a new policy does not depart from the Balaban & Katz fold entirely. It will be managed jointly by Balaban & Katz and the Orpheum Vaudeville interests and will present the highest class vaudeville acts and the best motion picture productions on one program.

On Howard avenue in Chicago another great house is being built.

For their theatres Balaban & Katz have made extraordinary plans. Arrangements have been made with the studio world assuring these houses the pick of the motion picture output for years to come. Corps of experts are today viewing and reviewing the motion pictures that the studios send forth, choosing some, discarding others, hunting for those best suited to the enormous army of Chicanos who depend upon Balaban & Katz for their entertainment.

In another quarter Balaban & Katz are making similar efforts. Each month sees the enlargement of the stage production department, the addition of stage producers, directors, writers, painters, electricians, carpenters, wardrobe experts, color-authorities, coaches for singers, "idea men" who are constantly planning and executing new effects and novelties for the mammoth stages that the theatres use to add variety to the screen programs.

Usher schools where young men, preferably students and ambitious youths, are trained for the all-important duties of handling crowds are busy preparing forces for the new theatres that are yet to come. Even better service than in the past—and Balaban & Katz service is a by-word of praise everywhere today—will be given in the theatres in the future. No tipping has been from the very first a cardinal rule of the "B & K" houses.

The Uptown Theatre has all the characteristic qualities of Balaban & Katz houses as the public is familiar with them. It has spacious grandeur, like the Tivoli and Chicago, it has the magnificence of those houses, it has the marvelous freezing plants that have made "B & K" theatres divertingly cool in the hottest summer, it has the air washing and circulating systems that have made physicians all over Chicago send convalescents to the houses for the beneficial effects of the dry pure air that pervades the interiors as on mountain-tops. It has the same deft, silent, highly-schooled service, the same width and softness of seats, the same breadth of aisles, the same rooky, ease of the other houses.

Yet it is different. It is strikingly different from its sister-houses in its architecture. Its lobby is larger than anything before attempted and decorated with a lavishness never before attempted outside of Spanish and Italian palaces.

* * * * *

According to James Cruze, Paramount's brilliant director, movie players react unconsciously to the genuine or the artificial on a set. He says that if everything in a scene showing a fine drawing room or dining room in a home of wealth and culture is faked, the actors will not strike the proper note of cultivation required. Cruze followed out this belief in producing "Beggar on Horseback," which most critics declare is his finest work since "The Covered Wagon."
YANKEE DOODLE DOO
4731-33 BROADWAY

If you are interested in the Pageant you should
Lunch or Dine with us.

Those who really appreciate the simplicity and excellence of
good old-fashioned meals will be delighted to find that we serve
in our New England Tavern—

Each Monday Night
The Real New England Boiled Dinner

WEDNESDAYS
The Baked Virginia Ham Dinner

FRIDAYS
The Cape Cod Salt Fish Dinner

SATURDAYS
The Regular Bean Supper as served in Boston, with Fish Chowder,
Cabbage Slaw, Brown Bread and Indian Pudding

Every Evening we serve a One Dollar Dinner of
Smothered Chicken and Waffles

Maria Montero, Spain's loveliest of dancers, enjoys dining with us for,
as she says, "It is so typically Yankee."

In compliment to La Montero, we shall serve on Thursday Night a real

"COCIDO MADRILEÑO"

and on Friday Night

"BACALAO A LA VIZCAINA"

Those desiring the above Typical Spanish Dishes should make
reservations in advance.
PHONE EDGEWATER 7401

"Aquí se habla Español"
Tests Prove Super-Safety of the Uptown

While contractors were making a test of the strength of the main lobby in the new Balaban & Katz "Uptown Theatre" employees of the Sheridan Trust Bank savings department joined them. Left to right: Front Row, Misses Douglass Baker, Thelma McBride, Irene Meek. Back Row: Misses Ruth Millsbaugh and Muriel Niesen.

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FINEST QUALITY

Unusual Value!

Beautiful blue white Diamond of exceptional brilliancy, 18k white gold ring exquisitely hand carved and engraved.

Special
$75.00

LIBERAL TERMS

LOWEST PRICES

CREDIT AT CASH PRICES

We, too, are celebrating the opening of the wonderful Uptown Theatre—by offering YOU special values in finest quality Diamonds, Watches, and Jewelry. ON CREDIT TERMS TO SUIT YOUR CONVENIENCE. No Interest Charge!

A Complete selection of standard make watches. You can take your choice, and pay as little as $1.00 a week.

Wolf's Jewel Shop, Inc.
4802 BROADWAY—at LAWRENCE

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Canevin's Candies

The Sweetest Place in the Uptown District

Here you'll find real candy and de luxe sweets for the sweetest, and for every occasion.

Canevin's for Candies

Two Stores
1771 WILSON AVENUE
RAVENSWOOD 7471
1039 LAWRENCE AVENUE
ARDMORE 3363
WELCOME
To the
Uptown Theatre

We are sincerely pleased to welcome you as old friends to our newest theatre.

It is not so long ago—not much more than six years ago—that we entered your community, hesitantly yet hopefully, with the Riviera Theatre, the second playhouse in our circuit of theatres. Our Central Park Theatre was just beginning to attain local recognition as a theatre of distinction. We wanted the Riviera Theatre to become famous nationally. It has.

Moreover, the Riviera has been the great factor through which the Tivoli Theatre came into being, then the Chicago and then the rest of the Balaban & Katz Circuit. And it was you really who made these great achievements possible.

Therefore, we are glad to be able to give you the UPTOWN THEATRE. It is yours. Your co-operation of the past entitles you to it and we only hope that we will continue to merit your approval and your enthusiastic support.

We shall strive in every way possible to make you happy; to make you comfortable; to make you proud of the UPTOWN THEATRE. We thank you.

BALABAN & KATZ
Have You Any of These?

STOCKS, BONDS, TAX RECEIPTS, MORTGAGES, YOUR WILL, DEEDS, INSURANCE POLICIES, ARMY OR NAVY DISCHARGE PAPERS, NOTES, RECEIPTS, JEWELRY, ETC.

If So, You Need a Box in Our SAFE DEPOSIT VAULT

BOXES $3.50 A YEAR AND UP
Second Largest Bank Vault in Chicago

SHERIDAN TRUST and SAVINGS BANK
LAWRENCE and BROADWAY—UPTOWN SQUARE

Our Safety Deposit Vaults strong as steel, concrete and human ingenuity can make them

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No Wonder Alaskan Stories Make Popular Film Dramas
(Continued from page 14)
woman in Dawson City. William Stenley of Seattle, returned from Bonanza Creek with $115,000 in gold. Henry Anderson of Seattle found $45,000 in nuggets. Fred Keller of Los Angeles found $35,000; Frank Phiscator of Baroda, Michigan, one of the real pioneers found $96,000 worth of dust and nuggets; William

Frank Lloyd had his actors in "Winds of Chance" shoot the rapids of Alaskan rivers exactly as the gold hunters did in older days.

Sloat of Nanaimo, B.C., got $52,000 in gold from his claim before he sold it. Clarence Berry of Los Angeles took out $130,000 in gold in five months, came back to the States to get married and sold his holdings for $2,000,000. Con Staminin got $33,000 for his third share in a claim worked for 45 days. Greg Stewart sold his claim for $45,000 and had an equal amount of gold dust in his pan before selling out.

One miner obtained $750 in gold nuggets in five successive pans near El Dorado creek and only picked out the nuggets, leaving the dust.

As a result of the publication of these few facts Dawson City grew from a town of a handful of natives to more than 30,000 in less than a year.

The Million Dollar Profile
(Continued from page 4)
view" was of classic loveliness that has resulted in Miss Griffith's recent rise to the very highest stardom. In the old days when she was a Vitagraph star of only moderate fame, there was no attempt made to feature her profile. However when First National scrutinized the new Corinne who played in the revival of "The Common Law" and noted how superlatively beautiful that view of her face was, it signed her to a long-term contract and began photographing her with the new idea—more and more profiles. The result you know.
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F I L M Cut-Outs

A HALF dozen "extra" girls were employed to work on a telephone switchboard scene taking want ads in Corinne Griffith's new First National starring vehicle, "Classified." Director Alfred A. Santell became nettled when he observed one of the girls continually pulling the plug from one hole in the switchboard and inserting it into another. "What's the idea?" he demanded, angrily. "You could never sell want ads that fast." "I'm sorry, Mr. Santell," she replied, "but I thought someone out of this gang of girls should keep getting the wrong number." And they pay "gag" men big salaries, too!

Wallace Beery forgets there is a motion picture camera on the lot when he is playing a scene. He completely loses himself in the part he is playing from the moment the director starts a scene until he ends it. "The minute you begin thinking about the camera you're lost," Beery explained while playing as the captain of a life saving station in the Paramount picture, "Rugged Water." "Some of the greatest actors on the stage have failed in films because they could not lose their camera consciousness. All the time they are trying to play a scene they hear the terrifying, clicking sound of the cogs of the machine."

It is interesting to note, however, that Warner Baxter, who also was playing in "Rugged Water," is one good stage actor who does not allow the camera to bother him.

The bearded lady, the armless wonder, the sword swallower, the 500-pound flapper, the giant, the tiniest midget in the world, the South African wild man, the strong man, the legless woman and the circus Barker were all in their glory at Sheepshead Bay recently when Johnny Hines put them through their paces for "The Live Wire," his forthcoming First National comedy.

There are more than 2,600 Smiths in the United States Navy. This interesting fact was revealed during the filming of Richard Barthelmess' new First National picture, "Shore Leave." The picture has to do with a "gob" named Smith and the efforts of a little New England dressmaker to locate him among the numerous Smiths in the Navy.

Harold Lloyd's new picture of college life will be released under the title, "The Freshman," and not as "Rah, Rah, Rah," "The Rah, Rah, Rah, Boy" or any of the various other titles that have been ascribed to it.

The first print of the spectacled funnymaker's new feature reached New York last week and William R. Fraser, general manager of the Lloyd Corporation, announced that it would be released by Pathé in the Fall. The star's next comedy, on which he will begin work shortly is to be released under the Paramount banner.

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FIDELITY TRUST & SAVINGS BANK
A Palace of Enchantment
(Continued from page 1)

The sharpest developments of American ingenuity. Science makes Old Spain modern with complex yet never failing machinery that you never see, shining engines that change the air in the theatre every two minutes, wash the air, cool the air, rewash the air, temper it exactly to your comfort. Other engines are working when the orchestra rises on its carved and frescoed pit to the high place under the floodlights where it plays, then sliding back into the lower shadows.

Comfort that Old Spain never knew in its castles is yours, for all the gorgeousness. Rest rooms, smoking rooms, cosmetic rooms, tea rooms (soon to be added) offer ease and eye-charming grandeur behind and below the imposing promenades and lounges and lobbies.

Although the lamps and chandeliers are of the most magnificent Spanish Renaissance period the lights that gleam from them are from mighty American filaments and power stations, and the current that runs too into a hidden room back-stage, a $65,000 radio room where the programs will be sent out over the air across the world.

The glories of the Renaissance never knew the sparkling lights that the Uptown Theatre shows. Aluminum leaf surfaces about the lobby reflect the light in shimmering beauty, quaint and lovely faces of classic Spanish women, the fanciful heads of Renaissance Cupids, fantastic gargoyles, griffins, the laughing heads of mythological gods and jolly demons grimace in friendly humor from the entablatures about the tops of the pillars. Richly colored beams as from old Spanish inn stretch across the inner lobbies, gigantic mural paintings fill arches and coves.

In all the house, stand where you will, your eye can rest on nothing but beauty.

With the arrival in New York of Blanche Sweet to take the leading role, Robert Kane has launched production at the Cosmopolitan Studios of the first of a series of pictures for First National. It is "Invisible Wounds," adapted from Frederick Palmer's novel of the same name, by Howard Higgin and Sada Cowan. In addition to Miss Sweet, the cast includes Ben Lyon, Holbrook Blinn, Clare Eames, Effie Shannon, Dorothy Cummings, George Cooper, Pedro de Cordova, Lucius Henderson and Diana Kane. Mr. Higgin is directing.

* * * * *

Having completed the filming of Rex Beach's Klondike tale, "Winds of Chance," Frank Lloyd is now engaged in assembling the cast for his next First National picture, "The Splendid Road," Virgie E. Roe's story of the 1849 California gold field days and the history of that section in the years immediately following. The only name announced is that of Anna Q. Nilsson, who has the leading role—that of a girl who seeks to play a man's part in a pioneer country where the law is only a legend.

* * * * *

Norma Talmadge is, for the time being at least, forsaking the sweet, devoted characterizations of her recent mother roles. In "Paris After Dark," which will follow "Graustark" to the screen as a First National release with the capable star, she will be seen as an impudent spitfire, an idol of the Apaches of the Montmartre.
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carried throughout of the Galsworthy novel of the
present generation, which squeezes the best out of life,
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B. & K. Route Orchestra Conductors and
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of the Uptown Theatre a radically new and important
system of supplying orchestra leaders and organists to
their theatre patrons. Each week will see a change of
music masters in the Chicago, Tivoli, and Uptown
Theatres. Fresh ideas, fresh talent, fresh originality
will be supplied each week by this method.

Nathaniel Finston, Leopold Spitalny and Adolph
Dumont will be the leaders who will circle from theatre
to theatre, each accompanying and directing the
musical comedy stage-and-music production for three
weeks. The organists who will add their genius to the
shows will be Jesse Crawford, Milton Charles and
Albert Hay Malotte.

These six men will hereafter have no "home"
théatre, but will travel from week to week. By this
plan each conductor and organist will have an opportu-
nity to rehearse the program for weeks in advance,
knowing that the organization will be held intact for
three weeks while moving between the Chicago, Tivoli
and Uptown Theatres. The plan too means that
larger shows can be given, stage effects attempted that
never been tried before.

According to the present plan Messrs. Finston and
Crawford will be seen on the same programs, traveling
together from theatre to theatre, while Messers.
Spitalny and Charles move together, as will Messrs.
Dumont and Malotte.

All of these artists have huge personal followings in
the theatres where they have been playing and will be
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